



Dear Businesses and Organizations,

Celebrate Redwood Falls would like to invite you to participate in our upcoming Monsters on Main Street event on Saturday, October 28th from 4:00 to 6:00pm. Being part of this fun, family-friendly event is an inexpensive way to increase awareness of your business or organization and connect with members of our community. Because The Francois Haunted Hotel is intended for those 13 and older, two years ago we created this event geared towards those under 13 and it has been a big hit! We saw increased attendance and participation last year with 546 individuals going through the no scare and low scare versions of The Francois Haunted Hotel and estimate an additional 100 who didn't go through but participated in the games and activities on the street. That is nearly double the participation that we had our first year!

The event is Saturday this year instead of Halloween to make it even easier for families to enjoy coming downtown while allowing them to participate in other community events and activities on Halloween. During the event, 2nd Street is closed from Washington to Mill Street and each business or organization is assigned a location to hand out treats and/or have a fun game or activity. The Francois Haunted Hotel is open for no scare tours during the first hour and low scare tours the second hour before opening for full scares at 7:00pm.

On Saturday, October 28th, we hope you will consider participating in Monsters on Main Street. If you would like to join the fun, please email us at ContactUs@CelebrateRedwoodFalls.com. We will assign you a location on 2nd Street between participating downtown businesses, just let us know how much space you need. If you have any questions or need ideas for games or activities, please contact Tina at 507-430-2251 or tgiernet@hotmail.com.

If you would like to support our event but do not want to participate, please consider a donation for operating expenses so that we can continue to bring The Francois Haunted Hotel and Monsters on Main Street and our other events, Fire & Ice Festival, NightFalls and Summer Splash to our community.

Sincerely,

Celebrate Redwood Falls Volunteer Board

Craig LaBrie 425-417-1155	Butch Fluck 507-430-1990	Laura Kohler 507-640-0209	Tina Giernet 507-430-2251	Cindy LaBrie 425-941-0197	Evan Houghton 320-522-3713
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